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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
10/601,795	06/23/2003	Morris Samelson	P-5435(DIV2)	7990
7590 12/29/2004			EXAMINER	
Morris Samelson			CHANNAVAJJALA, LAKSHMI SARADA	
Earth Salts International, Inc 11729 Warfield			ART UNIT	PAPER NUMBER
San Antonio, T			1615	
			DATE MAILED: 12/29/2004	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)	
	10/601,795	SAMELSON ET AL.	
Office Action Summary	Examiner		
	Lakshmi S Channavajjala	1615	
The MAILING DATE of this communication ap			
Period for Reply			,
A SHORTENED STATUTORY PERIOD FOR REPITHE MAILING DATE OF THIS COMMUNICATION  - Extensions of time may be available under the provisions of 37 CFR 1 after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a recommunication if NO period for reply is specified above, the maximum statutory period Failure to reply within the set or extended period for reply will, by statue Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	136(a). In no event, however, may a reply be ply within the statutory minimum of thirty (30) of will apply and will expire SIX (6) MONTHS from the cause the application to become ABANDO	e timely filed  days will be considered timely.  om the mailing date of this communication.  NED (35 U.S.C. § 133).	
Status			
1)⊠ Responsive to communication(s) filed on 16 I	November 2004.		
2a)⊠ This action is <b>FINAL</b> . 2b)☐ Thi	is action is non-final.		
3) Since this application is in condition for allowa	•		
closed in accordance with the practice under	Ex parte Quayle, 1935 C.D. 11,	453 O.G. 213.	
Disposition of Claims			
4)⊠ Claim(s) <u>1,3-18,20 and 21</u> is/are pending in the	ne application.		
4a) Of the above claim(s) is/are withdra		1	
5) Claim(s) is/are allowed.			
6) Claim(s) <u>1, 3-18, 20 and 21</u> is/are rejected.			
7) Claim(s) is/are objected to.			
8) Claim(s) are subject to restriction and/	or election requirement.		
Application Papers		•	
9) The specification is objected to by the Examin	er.		
10) The drawing(s) filed on is/are: a) ac	cepted or b) objected to by the	e Examiner.	. •
Applicant may not request that any objection to the	e drawing(s) be held in abeyance. S	ee 37 CFR 1.85(a).	
Replacement drawing sheet(s) including the correct	· -···	* '	
11) The oath or declaration is objected to by the E	xaminer. Note the attached Office	ce Action or form PTO-152.	
Priority under 35 U.S.C. § 119			, ,
12) Acknowledgment is made of a claim for foreign	n priority under 35 U.S.C. § 119	(a)-(d) or (f).	; · ·
a) ☐ All b) ☐ Some * c) ☐ None of:			•
<ol> <li>Certified copies of the priority documen</li> </ol>	ts have been received.		
2. Certified copies of the priority documen	• •		.*
3. Copies of the certified copies of the price		ved in this National Stage	
application from the International Burea	` ','	d	
* See the attached detailed Office action for a list	t of the certified copies not recei	vea.	
Attachment(s)			
1) Notice of References Cited (PTO-892)	4) 🔲 Interview Summa	ırv (PTO-413)	
2) Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/Mail	Date	
3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08, Paper No(s)/Mail Date	) 5) Notice of Informa 6) Other:	I Patent Application (PTO-152)	

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## **DETAILED ACTION**

Receipt of amendment and remarks dated 11-16-04 is acknowledged.

Claims 2 and 19 are canceled. New claim 21 is added. Accordingly, claims 1, 3-18, 20 and 21 are pending.

## Response to Arguments

Applicant's arguments filed 11-16-04 have been fully considered but they are not persuasive.

GENIS: Applicants argue that the salts of Genis reference are preferably sodium chloride or potassium chloride (col. 2, lines 60-61). In other words, Genis does not disclose Dead Sea salts in granule form, but simply an added ingredient to the composition. Applicants' argument is not persuasive because Genis clearly states the word "salt" is used The word "salt" is used in this specification and claims in its broad chemical meaning, and not as a common word to designate sodium chloride. The word "granules" means small solid particles and does not imply any limitation as to the shape of such particles nor as to their structure, though salt granules will generally have a crystalline structure. With respect to applicants' argument regarding the preferred salt of Genis, the prior art teachings are not limited to preferred embodiments or examples and instead should be taken as a whole. Applicants argue that example 1 of Genis contains salt granules of potassium or sodium and not Dead Sea salts. However, example 1 clearly mentions DHB 400, which is a trade name for Dead Sea salt (col. 2). Applicants' argument regarding the claim limitation "at least 50% processed Dead Sea mineral particles" is not persuasive because instant claim as presented does not indicate that 50% pertains to the weight of processed dead Sea salts and instead only indicates that at least 50% of the Dead Sea

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mineral particles are processed. While the specification describes applicants' position, instant claims language does not. With respect to the inherency of the property of the Dead Sea salts to settle out of the carrier medium, applicants argue that the fact needs to be established. The word "salt" is used in this specification and claims in its broad chemical meaning, and not as a common word to designate sodium chloride. The word "granules" means small solid particles and does not imply any limitation as to the shape of such particles nor as to their structure, though salt granules will generally have a crystalline structure. Applicants argue that instant composition comprises not just vitamin E and hence examiner's argument regarding the settling out of the carrier medium based on the presence of vitamin E is moot. The word "salt" is used in this specification and claims in its broad chemical meaning, and not as a common word to designate sodium chloride. The word "granules" means small solid particles and does not imply any limitation as to the shape of such particles nor as to their structure, though salt granules will generally have a crystalline structure.

With respect to the rejection of claims 3-18 and 20 (instant claims 2 and 19 have been canceled), applicants argue that examiner did not establish the prima facie obviousness.

Applicants argue that Genis failed to teach 1) "cosmetic composition precursors comprising at least 50% processed Dead Sea mineral salts, having a mesh size of less than above 10 mesh", 2) heating the process vessel to about 65 degrees C and 3) cooling step at a rate of at least 200 gallons in about two hours or less. Applicants state that teachings of Genis constitute non-analogous art because the present inventors' use of swift heating, cooling and mixing techniques makes the specified temperatures critical to the process, which occurs in 2 hours or less as opposed to the broad ranges of temperature of Genis, who also fails to teach the time for the

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process to complete. Applicants' arguments have been considered but not found persuasive because Genis teaches cosmetic compositions containing Dead Sea mineral salts along with other cosmetic additives, which is the same field of endeavor as claimed in the instant application. Genis also teaches processing the composition and suggests generally the steps of heating and cooling, which also the same filed as that claimed and therefore, Genis meets the requirements of analogous art. Further, applicants have not established any criticality of the claimed processing conditions in obtaining the claimed product or the method. Applicants' argument that Genis teaches an emulsion of oil and water as opposed to oil based carrier medium is moot because instant comprising allows for the presence of the other aqueous components of Genis and further, instant claims do not recite that the composition is anhydrous. Therefore, the argument that modifying the emulsion base and the elevated temperatures would yield catastrophic results and that the shelf life reduces or disappears is moot.

With respect to claims 12, 13, 15 and 16, applicants argue that Genis as well as EP '245 fail to teach "essential oil blend" or "essential oil comprising lavender or chamomile or calendula". However, while agreeing that EP 245 teaches lavender and chamomile, they argue that the above are taught as aromatic essence not as oil. Applicants' arguments are not persuasive the claimed "essential oil blend" is not distinguished from the "aromatic essence" of the prior art. Accordingly, using the components in an amount sufficient to achieve the desired effect would have been within the scope of a skilled artisan. Further, the motivation to use the claimed herbal components in the composition of Genis composition from the fact that both Genis and EP 245 teach cosmetic compositions comprising Dead Sea salts and the advantage of adding the above components of EP 245 comes from the their therapeutic and relaxing effects on skin.

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With respect to claims 4-11, applicants argue that the limitation "all natural carrier medium comprises palm oil", applicants argue that Genis, EP 245 and Durr fail to teach the limitation. However, Durr teaches a number of oils and other herbal components (such as those claimed) that are suitable in a cosmetic composition for providing relief to dry skin, eczema, psoriasis etc. Accordingly, it is the position of the examiner that choosing appropriate oil for its art recognized effect would have been within the scope of a skilled artisan. Applicants' argument that instant invention is to dramatically increase the concentration of Dead Sea minerals that can be introduced and remain in a cosmetic composition for ultimate absorption into the human hair. However, applicants have not shown any comparative data establishing the criticality of the invention and it is clear from the above teachings that cosmetic compositions comprising Dead Sea salts are not unknown in the art and preparing cosmetic compositions comprising employing heating and cooling is also known in the art.

Claim 21 is rejected under 35 USC 103(a) as being obvious over Genis et al (for reasons mentioned before).

## Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE

MONTHS from the mailing date of this action. In the event a first reply is filed within TWO

MONTHS of the mailing date of this final action and the advisory action is not mailed until after

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date of this final action.

the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Lakshmi S Channavajjala whose telephone number is 571-272-0591. The examiner can normally be reached on 7.30 AM -4.00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Thurman K Page can be reached on 571-272-0602. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Lakshmi S Channavajjala

Examiner
Art Unit 1615

December 20, 2004

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TECHNOLOGY
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